



# NAS PAX RIVER AIR SHOW 250 YEARS OF FREEDOM



**JUN 21-22 2026**



## PREMIER EXCLUSIVE SPONSORSHIP OPPORTUNITIES

### PRESENTING SPONSOR \$65,000 (LIMIT 1)

- Air Show "Presented by" naming rights
- Premier Exhibit Area (Custom Size)
- Branded promotional tower
- Logo placement on premier seating tickets
- PRIVATE HOSPITALITY CHALET (75 daily passes)
- 10 banner placements and 10 public address announcements per day
- 50 VIP Parking Passes per day
- Extensive digital advertising exposure

### PLATINUM SPONSOR LEVEL \$50,000

- Premier Exhibit Area (Custom Size)
- Logo placement on premier seating tickets
- PRIVATE HOSPITALITY CHALET (50 daily passes)
- 8 banner placements and 8 public address announcements per day
- 35 VIP Parking Passes per day
- Comprehensive digital advertising

**Contact Us! [PAXRIVER-AIRSHOW-MARKETING@US.NAVY.MIL](mailto:PAXRIVER-AIRSHOW-MARKETING@US.NAVY.MIL)**





## Additional Sponsorship Levels

Level	Benefits <i>Includes logo on all marketing materials and social media tagging.</i>
<b>Gold (\$20,000)</b>	2 tents (15'x15'), 4 (8ft) tables, 8 chairs, 6 banners, 6 PA announcements, 20 chalet passes/day, 15 parking passes, digital program ad (1/2 page), website logo
<b>Silver (\$10,000)</b>	1 tent (15'x15'), 2 (8ft) tables, 4 chairs, 3 banners, 3 PA announcements, 10 chalet passes/day, 5 parking passes, digital program ad (1/2 page), website logo
<b>Bronze (\$5,000)</b>	1 tent (15'x15'), 2 tables, 4 chairs, 2 banners, 2 PA announcements, 4 chalet passes/day, 2 parking passes, digital program ad (1/4 page), website logo
<b>Copper (\$3,000)</b>	1 tent (15'x15'), 2 tables, 4 chairs, 1 banner, 1 PA announcement, 2 chalet passes/day, 2 parking passes, website logo
<b>Exhibitor (\$1,500)</b>	Display space only, 2 shaded seats, 2 parking passes, website name/link

## Media In-Kind Sponsorship Opportunities

The Pax River Air Show provides a unique opportunity for media outlets to partner with Morale, Welfare and Recreation at NAS Patuxent River! In-kind sponsorship opportunities are available for a variety of media including television, radio, newspaper, podcasts and social media.

Contact [PaxRiver-AirShow-Marketing@us.navy.mil](mailto:PaxRiver-AirShow-Marketing@us.navy.mil) to discuss how your media business can get involved in this exciting event!

## A La Carte Opportunities

Sponsorship Opportunity	Details	Pricing
<b>Banner Placement (3'x6')</b>	Standard banner placement	\$500
<b>Public Announcements</b>	PA mentions during the event	\$500 per announcement
<b>Website Advertisement</b>	640px x 320px ad on website	\$500/month
<b>Power / Generator Access</b>	Access to event power and generator services	Custom pricing